

The Canberra Raiders Pty Ltd

CONSUMER BUSINESS INTERN

Reports To:

Membership, Ticketing and Retail Manager

Company:

Canberra Raiders Pty Ltd

Overview:

Reporting to the Membership, Ticketing and Retail staff, this entry-level internship position will play a core role in the Canberra Raiders' vision to enhance the member and fan experience during the 2025 NRL & NRLW Season. This Canberra based internship is for motivated and committed university students looking to gain valuable industry experience and networking opportunities.

Contact Hours:

This internship is across approximately 30-35 weeks commencing late January to September/October 2025, inclusive of all Raiders NRL & NRLW home games (approx. 6-8 hours per game day) and events, with opportunities for office hours at the Raiders Centre of Excellence.

Key Responsibilities:

- Service members throughout a number of different initiatives.
- Assist in the development of membership, ticketing and retail marketing campaigns.
- Plan and organise Game Day member activations and experiences
- Assist in the membership box office and/or the Raiders Retail Shop on Game Day
- Sell memberships at Game Days or at the Raiders Centre
- Assist with data management through membership, ticketing and retail databases
- Assist with member events throughout the course of the season
- Assist with membership planning for the 2026 season
- Setting up Game Day Retail areas at Game Days and Raiders events
- Assist with picking and packing Raiders Shop online orders

Requirements:

- Available for all 2025 Canberra Raiders home games and major events as requested.
- Available to, on occasion and as mutually agreed upon, work in Raiders Centre of Excellence when required by Raiders staff.
- Uphold the Raiders Values of Courage, Respect, Integrity, and Professionalism.
- Adhere to all NRL & Raiders confidentiality requirements.
- Meet club contractor expectations as outlined in either writing or verbal.
- Deliver on Consumer Business Terms and Conditions.
- Demonstrate high standards of customer service experience and skills.
- Ability to multi-task, stay calm and use initiative in busy environments.
- Excellent interpersonal and communication skills.
- Present neatly and professionally when representing the Raiders.
- A 'can-do' attitude with an eagerness to learn and improve.

Other Outcomes & Provisions:

- Industry exposure within one of Australia's largest sporting codes.
- Exposure to government and corporate event operations.
- Networking with potential future employers.
- Opportunity to integrate with university study requirements.
- Game Day Access Accreditation
- Club Attire
- Game Day Food & Beverage vouchers
- 2 x Silver memberships and 1 x pack provided

Application Information

Applications close Wednesday 15th of January 2025 or until position is occupied.

Please email your expression of interest with your resume and cover letter to:

George Giannakakis | georgeg@raiders.com.au | 02 6253 3515

